OFFICE OF THE CHIEF OFFICER, TOWN MUNICIPAL COUNCIL, GOKAK.

Notification dtaed 20th December 1973.

No H.C. PR. 20/1973-74. Notice is hereby given to the inhabitants of the Municipality, Gokak that the Administrator, Town Municipal Council, Gokak has resolved in their meeting held on 19th December 1973 to impose the following Tax on Advertisement under Section 94 of the Karnataka Municipalities Act, 1964.

1	Name of the Tax :—	Tax on Advertisement.
2	Class of persons or property liable.	Advertisement erected, exhibited, fixed or retained upon or over any land, building, wall, hoarding, frame, poster or structure or upon in any vehicle or displayed to public view in any manner, whatsoever visible from a public street or public place (including any advertisement exhibited by means of cinematography.)
3	Exemptions proposed.	Advertisements published in news paper (2) Advertisement relating to public meeting or to an election to Parliament or the State Legislature or to Municipal Council or to candidature in respect of such an election. (3) Advertisement exhibited within the window of any building if the advertisement related to the trade profession of busines carried on in that building. (4) Advertisement relating to the trade, profession or business carried on within the land or building upon or over which) such advertisement is exhibited or to any sale or letting of such land or any effects therein or to any sale entertainment or meeting to be held on or upon in the same. (5) Advertisement relating to the name of land or buildning upon or over which the advertisement is exhibited or to the name of the owner or occupier of such land or building. (6) Advertisement relating to the business of railway administration and is exhibited within any railway station or upon any wall or other property of a railway administrator. (7) Advert sement relating to any activity of the State Government.
4	The amount or rate of assessment of each such class.	As mentioned in the schedule.

Schedule

Sr. No.	Particulars.	Amount of tax per annum Rs.
1	2	3
1	Non-illuminated advertisements on land, building, hoardings, frame, post structures, etc.,	
	(a) For a space upto 1 Sq. m	5—00
	(b) For a space over 1 Sq. m and upto 2.5 Sq. m.	10—00
	(c) For every additional 2.5 Sq. m. or less	10—00
2	Non-illuminated-advertisements carried on vehicles, drawn by bullocks, horses or other animals, humanbeings, cycle or any other device carried on any vehicles.	
	(a) For a space upto 5 Sq. m.	30—00
	(b) For every additionnl 5 Sq. m. or less.	30—00
3	Illuminated advertisement boards carried on vehicles.	
	(a) For a space upto 5 Sq. m.	50—00
	(b) For every additional 1 Sq. m or less.	15—00

1	2	3
4	Non-Illuminated advertisement boards, carried by sandwich boardmen.	
	(a) For each board not exceeding 1 Sq. m.	10—00
	(b) For each board exceeding 1 Sq. m. and upto 2.5 Sq. m.	15—00
	(c) For each additional 1 Sq. m. in area or less.	10—00
5	Illuminated advertisement boards carried by sandwich boardmen.	
	(a) For each board not exceeding 1 Sq. m.	2 —00
	(b) For each board exceeding 1 Sq. m. and upto 2:5 Sq. m.	30—00
	(c) For each additional 1 Sq. m. in area or less.	15—00
6	Illuminated advertisements, on land building, wall or hoardings, frame, post, structures, etc.,	
	(a) For a space upto 2. Sq. m	15—00
	(b) For a space over 2 Sq. m. and upto 5 Sq. m.	20—00
	(c) For a space over 5 Sq. m. and upto 2.5 Sq. m.	25—00
	(d) For every additional 2.5 Sq. m. or less.	25—00
7	Advertisements exhibited on screens in cinema houses and other public places by means of lantern slides or similar devices :—	
	(a) For a space upto 5 Sq m.	50—00
	(b) For a space over 5. Sq. m. and upto 2.5 Sq. m.	55—00
	(c) For every additional 2.5 Sq. m. or less,	55—00
8	Non-illuminated advertisements suspended across streets :—	
	(a) For a space upto 1 Sq. m.	10—00
	(b) For a spece over 1 Sq. m. and upto 2.5 Sq. m.	15—00
	(c) For every additional 2.5 Sq. m. or less.	15—00
	N.B :—The tax on item 8 will be in addition to the space which will be chargeable according to the scale to be determined by the Municipal Commissioner or Chief Officer.	
9	Non-illuminated advertisement hoardings standing blank but bearing the name of the advertiser or with the announcemet "to be let" displayed thereon.	
	(a) For a space upto 1 Sq. m.	5—00
	(b) For a space over 1 Sq. m. and upto 2.5 Sq. m.	8—00
	(c) For every additional 2.5 Sq. m. or. less.	8—00
10	Permission to auctioneers to put up not more than two boards of reasonable size advertising each auction sale, other than those in the premises where the auction is held, one on a prominent site in the locality and one on Municipal lamp post.	75—00 including the ren for exhibiting th board on a Muni- cipal lamp post.

Any inhabitant of the Municipality o' jec ing to the imposition of the tax or to the amount or rate proposec or to the class of property to be made li e thereto or any of the exemption proposed may within one month fron the date of publication of this notice send his her objections in writing to the Town Municipal Council, Gokak.

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373 *Chief Officer, T. M. C.,*